Rutgers Business School: Undergraduate–New Brunswick 2018
Baccalaureate Convocation

Rutgers Athletic Center
Livingston Campus

May 11, 2018
History of the Rutgers Business School-Newark and New Brunswick

In June 1984, the Board of Governors recommended the establishment of an upper-division School of Business at Rutgers on the New Brunswick campus, which was formally endorsed by the New Jersey Department of Higher Education effective September 1986. The school offers undergraduate programs in accounting, business analytics and information technology, finance, leadership and management, marketing, and supply chain management, leading to the degree of Bachelor of Science.

On July 1, 1996, the School of Business joined the Faculty of Management to form a single business school on Rutgers’ northern campuses. The newly formed unit, renamed Rutgers Business School-Newark and New Brunswick, with its larger faculty and wide variety of centers, institutes, and programs, provides extensive new opportunities to students enrolled in the undergraduate program in New Brunswick. In fall 2008, the New Brunswick undergraduate unit of the Rutgers Business School-Newark and New Brunswick became a four-year program with the admission of the first freshman class.

In August 2013, the Rutgers Business School-New Brunswick moved to its new location, 100 Rockafeller Road, on the Livingston Campus. Known to many as 100 Rock, this building contains state-of-the-art computer and media classroom facilities, technology centers, and multiple team meeting rooms, all dedicated to the exclusive use of Rutgers Business School students. With a commitment to renewable energy, 100 Rock represents the cutting-edge nature of this growing institution.

Rutgers Business School-Newark and New Brunswick Gonfalon

The two golden stripes on the Rutgers Business School-Newark and New Brunswick gonfalon represent the school’s two undergraduate programs. The center stripe represents its graduate program. The colors of the stripes relate to the hood colors worn by each program’s graduates. The scarlet and black letters in the school’s name and logo represent the colors of the university. Business education at Rutgers can be traced back to 1929, when it was first offered through the Seth Boyden School of Business at Newark.
Rutgers Business School: Undergraduate–New Brunswick

Business School Leadership

Lei Lei
Dean

Yaw Mensah
Executive Vice Dean

Ashwani Monga
Vice Dean for Academic Programs and Innovations

Manish Kumar
Associate Dean of Administration and Finance

Deans of the Undergraduate Program–New Brunswick

Martin Markowitz
Senior Associate Dean

Felicia Norott
Assistant Dean

Kerstin Schnatter
Assistant Dean

Undergraduate Program–New Brunswick

Melba Blanco
First Year Student Counselor

Donna Brancato
Program Coordinator

Leidy Garcia-Cosbert
Sophomore Student Counselor

KerriAnn Mattaliano
Undergraduate Administrative Assistant

Thomas Moore
Transfer Student Counselor
John Muth
Sophomore Student Counselor

Nadia Raza
Junior Student Counselor

Debra Toti
Undergraduate Administrative Assistant

Dietrich Tschanz
International Student Counselor

Lin Williams
Senior Student Counselor

Christine Yannuzzi
Admissions Officer

Special Programs, Undergraduate Program–New Brunswick

Helen Pensavalle
Department Administrator

Michelle Tomitz
Administrative Assistant

Career Management, Undergraduate Program–New Brunswick

Eugene Gentile
Director

Florence Herman
Career Management Specialist

John Perez
Career Management Specialist

Leigh-Anne M. Cobb
Program Coordinator

Zoe Makropoulos
Program Coordinator
Name Announcer

Martin Markowitz
Senior Associate Dean

Marshalls

Thomas Moore
Transfer Student Counselor

Kerstin Schnatter
Assistant Dean
Program

Processional  The Mason Gross Brass Quintet

National Anthem  Elise Bender

Welcome  Daren Ha, President
Rutgers Business School-New Brunswick:
Undergraduate Program Governing Association

Welcome  Lei Lei, Dean
Rutgers Business School-Newark and New Brunswick

Introduction of Guest Speaker  Rebecca Shilman, Treasurer
Rutgers Business School-New Brunswick:
Undergraduate Program Governing Association

Convocation Address  Daniel Lubetzky, Founder and CEO
KIND

Thomas H. Mott Award  Aneesh Deshpande, Chief of Staff
Rutgers Business School-New Brunswick:
Undergraduate Program Governing Association

Awards  Martin Markowitz, Senior Associate Dean
Rutgers Business School-New Brunswick:
Undergraduate Program

Brittany Presto, 2017 President and
Kristen Tse, 2017 Senior Vice President
Delta Sigma Pi

Farewell Address  Daren Ha, President
Rutgers Business School-New Brunswick:
Undergraduate Program Governing Association

Presentation of 2018 Candidates  Martin Markowitz, Senior Associate Dean
Rutgers Business School-New Brunswick:
Undergraduate Program

Tassel Ceremony  Martin Markowitz, Senior Associate Dean
Rutgers Business School-New Brunswick:
Undergraduate Program

Recessional

Refreshments will be provided in the large tent across the street from Henry’s Diner for all guests at the conclusion of the ceremony.
Candidates for Baccalaureate Degrees

August 2017

Iftikhaar Ali  
Andrew Annun  
Mahesan Archary  
Nida M. Ashraf  
Dardan Bahtijari  
Mario M. Beshir  
Mollie C. Bongiovanni  
Trevor A. Brain  
Tania M. Burgos  
Ching Chan  
Pengyu Chen  
Xiaobin Chen  
Hsin-Yu Chien  
Mustafa M. Chohan  
Paul Choi  
Brandon M. Conlon  
Ryan J. Connelly  
Sydney Dawkins  
Daniella M. DeLuca  
Kayla I. Dredden  
Shuting Fang  
Aditi Farsaiya  
Christina N. Fiscella  
Thomas M. Fisher  
Salvatore M. Florio  
Daniel J. Foote  
Christian S. Goldy  
Aishwarya Gondhi  
Kyle G. Gonis  
Matthew R. Grimando  
Matthew Hannam  
Sunil D. Hebar  
Jacob E. Holdowsky  
Ashley Hong  
Tyler D. Isaacs  
Kayleigh Jagemann  
George R. Janovsky  
Jason S. Kang  
Colton E. Kelly  
Mei Gan Koh  
Kejvi Lako  
Valerie E. LaPorta  
Katya Libizova  
Kyle J. Lieb  
Cesar Lopez  
Ryan J. Madridejos  
Zachary E. Massey  
Nicholas G. Matera  
Ruchika S. Mehta  
Aaron C. Morales  
Justin S. Mukkatt  
Farhan M. Mushtaq  
Amul D. Parikh  
Mark K. Pastoral  
Shreya Patel  
Keval M. Patel  
Bhumi Patel  
Julian S. Perez  
Michael G. Polyviou  
James M. Riccardi  
Shannon A. Ruiz  
Theresa A. Salud  
Steven C. Savoie  
Gabriel J. Scaglione  
Ruiyi Shi  
Andrew J. Slack  
Hanqing Song  
Eric C. Stockl  
Ying Su  
Ai Zhu Sun  
Katherine C. Torpey  
John A. Tsimis  
Travis R. Vankerschaver  
Feilu Wang  
Kenneth E. Wynne  
Qiying Xu  
Rudy C. Yang  
Kathy Ye  
Danyan Zhou
January 2018

Alexis R. Amaczi  
Sreedhar S. Ayyala  
Daniel K. Baissa  
Daniel E. Bendik  
Afaf A. Berjaoui  
David Berkhin  
Kelyn M. Bernhardsson  
Lavon A. Billingslea  
Daniel Binder  
Catherine L. Bruton  
Daniel C. Bury  
Weike Cai  
Kelsey E. Carroll  
Sean M. Centofanti  
Erika A. Cevasco  
Hojun Chan  
Lisa S. Chang  
Amy Cheng  
Richard M. Chesler  
Dana Cheung  
Jasmine D. Cole  
Daniel H. Corey  
Nicholas V. Corey  
Troy R. Coville  
Ryan H. Cummings Harris  
Jack B. Dave  
Nicholas C. Dawe  
Tyler M. DeMartin  
Casey Douglas  
Shivendra Dube  
Ryanacariza T. Durante  
Ilira Dushku  
Michael R. Ehrhardt  
Joseph K. Esposito  
Najeeha Farooqi  
Wenyi Feng  
Stephen J. Forgione  
Brianna M. Galada  
Kerri E. Gazerwitz  
Paul V. Geissler  
Samantha A. George  
Gillian Gleizer  
Saloni Gokhru  
Catherine Goldstein  

Yushi He  
Dalton W. Herzog  
Daniel A. Hotyanov  
Qi Hu  
Shamaas Hussain  
Sabah Hussein  
Julia A. Hutnik  
Ibad Iqbal  
Yuhui Jiang  
Simran Kaur  
Kyle J. Keogh  
Lubna M. Khan  
Michael T. Kim  
Moojin Kim  
Sang Won Kim  
Christy M. Kwok  
Christina M. Lavin  
Ivona Lenczewska  
Haotian Li  
Kenneth H. Li  
Bin Lin  
Junting Liu  
Qianling Liu  
Yang Liu  
Richard M. Lu  
Stephanie A. Lusardi  
Billie Ma  
Amanda Mach  
Matthew C. McGimpsey  
Yogeswari Medepalli  
Matthew M. Mitchell  
Daven Modi  
Bruno A. Mundaca-Quiroz  
Mavel Munoz-Jimenez  
Abanob Nassar  
Carmen Navas  
Vinh Nguyen  
Alexander J. Pak  
George P. Parais  
Daniel Park  
Corey K. Parmiter  
Anik J. Patel  
Kishan Patel  
Shivani Patel
May 2018

Abeera Abid ² **
Fatma Abubaker
Aneesha C. Advani
Shiv Advani
Madhav Agarwal
Mubariz Ahmad
Yelin Ahn ³ *
Christopher Akdemir
Laura-Ann F. Ali ² *
Muhammed Ali
James A. Alleyne ³ *
Danielle H. Alter
Christopher Alvarado
Joseph P. Amato
Peter V. Amerman ² *
Ajay Amin
Melissa L. Andren ² **
Jonathan C. Arnold
Jeffrey S. Arnold
Akiladevi Arumugam ³ *
Jose D. Avila ¹ *
Vanessa Avila
Srinidhi Avuthu
Babitha Babu
Matthew A. Badro ³ **
Bartosz M. Bagniewski ² *∞
Tyler D. Baisden
Damaris N. Ball
Brendon P. Balzano
Matthew P. Banasiak
Shivani Banerji ¹ ***
Edward Barak
Carly M. Bargmann
Andrew T. Bartl
Elise C. Bender ³ *
Gina N. Berkery ² **
W R. Bertonazzi
Randolph M. Best ²
Alexandra E. Beyder ³ *
Shivani Y. Bhatt
Shivani K. Bhatvar
Komal D. Bhosale ² *∞
Janessa L. Biondi ² *
Aaron S. Bivas

Joshua L. Blackman
Kelly A. Blackwood
Stephen G. Bobkins ³ *
Sean M. Bogner
Drew A. Borton ¹ **
John R. Bostic
Michael Bouloubasis ² *
Nicholas R. Brinks
Kayla M. Broyles ² *
Jessica R. Buchmann
Nicolas A. Burger
Jonathan S. Butler ³
Kevin B. Cabrera
Haowen Cai ¹ *∞
Dana X. Cai ¹ ***∞
Xin Cai
Dane Carman
James T. Carr ² *
Amanda L. Casten
Mario J. Catalano
Morgan L. Celentano
Pamela Chacon Castro ² **
Zoe N. Chai
Kartik Chaloo ³
Aaron S. Chan
Hillary Chan
Wayne Chan
Chen Chang ¹ **
Kenny Chang ²
Michelle Chang
Shannon Chang
Jonathan Chao
Adam E. Charalambides
Sravya Chary ³ *
Dana Chen ³ *
Jianan Chen ³ *
Teresa Chen ³ *∞
Xin Chen ³ *
Zigeng Chen ³
Ye Chen ² **
Binyu Chen
Liuling Chen
Siyi Chen
Xiaodi Chen
Christopher R. Librojo
Andrew Licini
Brian M. Lilien
Nidhi Limbachia
Michael K. Lin
Carrie W. Liu
Quanrui Liu
Zhuoen Liu
Tonghe Liu
Karen Y. Liu
Hongbo Liu
Jiaqi Liu
Shiyan Liu
Shuang Liu
Siyu Liu
Wenting Liu
Casey A. Loftus
Robert S. Lokken
William M. Lolis
Monica Lopez
Patrick T. Loughlin
Kelly E. Lozo
Yao Lu
Ruiron Lu
Amanda F. Luk
Lawrence K. Lung
Xiaoming Luo
Vito Luppino
Kevin C. Lyons
Paul S. Ma
Gianni M. Magliaro
Siraj A. Mairaj
Asher L. Malech
Naibi Malike
Carlos E. Malla
Vivek S. Mallampalli
Kayvan Manafi
Joseph P. Manley
Griffin A. Marano
Nicole R. Marczewski
Matthew A. Margulies
Alyssa L. Matchett
Marcelle S. Mathews
Ajit J. Mathews
Matthew J. Matro
Hanssraj M. Matta

Vincent P. Mattia
Meherin Mazumder
Marina Mazzamuto
Tommaso F. Mazzeo
Michael P. McCormick
Rachel V. McDonnell
Michael J. McHugh
Alexandra A. Mckay
Joseph J. McLaughlin
Kelly L. McNaughton
Patrick B. Meehan
Robert M. Mega
Sanjana Mehta
Haley N. Meier
Will W. Meisel
Harini G. Mekala
Ryan T. Mellody
Renaud Mialhe
Marion A. Miller
Derek J. Miller
John D. Milnes
Samer Mohiuddin
Patrick R. Monaghan
Emmely S. Monterroso-Carpio
Antonio J. Morales
Danielle Moreno
Michael Moskvin
Brianna M. Mott
Derek Mucha
Alyxandra J. Muldowney
Jake N. Mullaney
Jessica R. Munzial
Divya Murali
Gabriela A. Murillo
Brian P. Murphy
Preethi A. Murthy
Alexandra L. Muth
Huda Nageeb
Dakota Nairn-Smith
Alexander M. Narciso
Brianne M. Nealon
Michael A. Nehring
Benjamin L. Neri
Elyse A. Nganwuchu
Tiffany Nguyen
Shizhen Ni
Ashlee L. Ricciardi
Lucas C. Richards
Backner A. Rivera
Syed Shabbir Ali Rizvi
Natalie F. Roberts
Javier E. Rocha
Brian T. Rodger
Christina Chiara G. Rodrigo
Natalie C. Rodrigues
Jason A. Rofsky
Christina Marie R. Rogado
Kelly M. Rogers
Erin M. Rogers
Alec J. Rohrbach
Andrew F. Rolon
Tyler Roman
Rachel A. Romano
Franchesca I. Romero De La Rocha
Adam M. Ron
Jordan P. Rosenhouse
Stephanie F. Rua
Joanna S. Rueda
Catherine S. Saavedra
Andrew T. Sable
Kartik Saddi
Stephanie L. Sadighi
Ivander Salim
Ibrahim Z. Salman
Adriana M. Sandoval
Lahari Sangitha
Nicholas J. Sansone
Rosie M. Santana
Juan M. Santiago
Nicholas J. Santuccio
Pishoy T. Saroufim
Miranda M. Saryian
Namit S. Satara
Justin S. Scherba
Olivia E. Schiffer
Katherine E. Scorziello
Myles W. Sepulveda
Edleueen T. Seraspe
Ryan A. Seward
Christian V. Sha
Daniel Shafir
Ravi P. Shah
Natasha D. Shah
Sneh H. Shah
Kairavi Shah
Sagar Shah
Taha Sharafat
Irshika Sharma
Sagar Sharma
Nisha Shastri
Zachary P. Sheil
Abishek Sheshasayee
Pooja U. Shroff
Cross R. Siclare
Omaira Siddiqui
Alyssa N. Siddron
Jessica A. Siegel
Anushree Sikchi
Guriqbaljit Singh
Rohit Singh
Swapnil Singh
Vickrant Singh
Brandon S. Slover
Luke T. Smalley
Jada Smith
Daniel J. Sohn
Danielle B. Solomon
Yunshan Song
James M. Sosinski
Nicolette L. Sosunov
Lucas R. Soucek
Lorena P. Souza
Dattanmooj Sreedhara
Mahima Srivastava
Trevor R. Stanton
Nicholas Stavrakis
Evan A. Sternberg
Kaitlyn T. Sterzel
Liam G. Stewart
Andrew J. Stivers
Pamela J. Stratton
Joseph G. Strumolo
Qiongxiao Su
Xiaowen Su
David Sudit
Matthew D. Sullivan
Monica K. Sung
Kevin M. Surace
Michael V. Sweeney 3 *
Justin D. Swercheck
Duncan W. Sy
Hummad N. Syed
Christopher Szamreta
Evelling Taipe ∞
Joseph T. Talarico 3
Dennis Tan 5
Shen Tan 2 **
Jason B. Tang
Christian T. Tarantola
Kevin C. Tarnowski 2 *
Mihir A. Thakkar
Nidhi S. Thomas 2 **
Serina R. Thomas
Kevin C. Thomson
Kyla S. Tiernan 2 *
Sean Torstenson 2 **
Ngoc T. Tran
Steven V. Tran
Nicholas Tran
Alyssa D. Trecozzi 2 *
Au T. Trinh 2 *
Esha Tripathi 1 **
Varun J. Trivedi 2 *
Puja A. Trivedi
Andrew Tsai
Maria S. Tsamutalis 2 *
Kristen N. Tse 2 **
Chia-En Tu
Steven Tu
Alexandria M. Tuman
Paul P. Tumminia 1 ***
Thomas M. Tuskey
Blodin Ukella
Cynthia C. Ulokameje
Jacob A. Uray
Tugrul B. Uysal
Brittany L. Van Name 1 **
Sabrina Van Ness
Ryan Van Wert 2 *
Robert J. VanBuren 2 *
Neel V. Velani
Bea Z. Victoriano
Kimberly Villone
Jeanette S. Volkow
Jacob A. Waldron
Kyle A. Walker 2 *
Yitzchak Z. Walkin 2 *
Ariel Wang 3 *
Yixin Wang 3 ** ∞
Biying Wang 2 *
Eric J. Wang
Baixin Wang
Chenhui Wang
Chenxiao Wang
Ruiwen Wang
Shuhan Wang
Vincent Wang
Xinyi Wang
Yuchen Wang
Zimo Wangliang
Alexandra R. Warner 3
Cynthia A. Warshany 2 **
Ivan A. Watanabe Aranda 3 *
Jacquelyn S. Weathers
Brandon J. Weiner
Xuemei Wen
Jennifer L. Wesolowski 2 *
John J. Whalen
Daniel S. White
Thomas A. Willett 3 *
Clifford J. Williams
Dennis D. Woo
Christopher J. Woodbury 3 *
Wenhao Wu 3 *
Sean E. Wukitsch 3
Tiffany Xi 1 **
Yue Xiao 2 *
George F. Xie 1 **
Yidong Xu 3
Diran Xu
Lingyi Xu
Mingxuan Xu
Gabriel Xue 2 **
Alicia L. Yajcaji
Nuo Yan
Xiaoyun Yan
Yuting Yang 3 *
Ge Yang 3 ***
Yunqi Yang
Tiffany M. Yao 1 *** ∞
Carin Yao
Guangji Ye 1 **
Angela H. Ye
Yidi Ye
Jonathan H. Yick 3
Shaolan Yin
Shobana Yogeswaran
James Yoon 3
Xihe Yu 2 *
Siheng Yu
Yaqing Yuan
Deanna V. Zaha
Michael Zandanel
Abigail M. Zarouni
Shibin Zeng
Nicholas Zevits
Beiyi Zhang 3 *
Tessa Zhang 3 *
Yinzi Zhang 3
Zhuren Zhang 3
Zike Zhang 3
Chen Zhang
Christina Zhang
Silu Zhang
Grace E. Zhao
Annie Y. Zhao
Yangzimiao Zhao
Annie Zheng
Minwei Zhou
Muzhi Zhou
Sophia Zhou
Yuanzhengbo Zhu 3 **
Ying Zhu 2 ***
Longqi Zhuang 2 *
Vincent L. Zilocchi
Ryan V. Zinsky 1 **
James F. Zocco 3
Courtney D. Zullo
Xintong Zuo
Matthew E. Zwierzynski

1 Summa Cum Laude
2 Magna Cum Laude
3 Cum Laude
* Departmental Honors
** Departmental High Honors
*** Departmental Highest Honors
∞ Beta Alpha Psi

All honors designations are based on GPAs as of the end of the fall 2017 semester.
Departmental Outstanding Achievement Awards

These awards are given each year by the faculty of the Rutgers Business School Newark and New Brunswick to the students demonstrating outstanding achievement in their major.

**Accounting:** Dana Cai

**BAIT:** Galib Khan

**Finance:** Ryan Zinsky

**Management:** Yao Lu

**Marketing:** Brian Lilien

**Supply Chain Management:** Sharon Friederwitzer

Delta Sigma Pi Scholarship Key

*Delta Sigma Pi is a professional business fraternity that prepares business students for successful professional careers, but also instills values of service and principled leadership that characterize Deltasigs in all phases of life. With more than 260,000 pledges, members make a difference in their workplaces and communities throughout the United States and around the world.*

*Since 1912 the Delta Sigma Pi Scholarship Key has been awarded annually at each college or university where the International Fraternity of Delta Sigma Pi maintains an active chapter. The Key is presented to the graduating senior with the highest grade point average in the School of Business or its equivalent.*

**Presented to:**

<table>
<thead>
<tr>
<th>Drew Borton</th>
<th>Pooja Shroff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saaketh Krosuri</td>
<td>Tiffany Xi</td>
</tr>
<tr>
<td>Brian Lilien</td>
<td>Ryan Zinsky</td>
</tr>
<tr>
<td>Kayvan Manafi</td>
<td></td>
</tr>
</tbody>
</table>
2018 Dean’s Distinguished Leadership Award

The Dean’s Distinguished Leadership Award recognizes one student leader each year who has demonstrated outstanding academic achievement, service to RBS and leadership potential. Following tradition, the name of the recipient is engraved onto the Rutgers Business School Brass Bell. This bell is rung six times at University Commencement, symbolizing the number of degree programs in the Rutgers Business School.

Presented to:

Monica Sung

Rutgers Business School Notable Senior Honor

The Rutgers Business School Notable Senior Honor is awarded by the Undergraduate Programs Office to graduating seniors who demonstrate excellence in service, community building, and dedication to the RBS community. Students chosen for this award are distinguished examples of well-rounded individuals who have exceeded expectations in their commitment to the university. Throughout their undergraduate careers, they have offered noteworthy contributions to the Rutgers Business School community and brought positive recognition to the RBS name.

Presented to:

Rikita Desai
Kealyn Engenhart
Stephanie Garrison
Christina Rodrigo
Trevor Stanton
Kyla Tiernan
Beta Gamma Sigma members are known as the “Best in Business”. Membership is highly exclusive with only the top 10% of their class invited to join.

Jose Avila
Sreedhar Ayyala
Bartosz Bagniewski
Shivani Banerji
Gina Berkery
Drew Benton
Kayla Broyles
Dana Cai
Haowen Cai
Steven Capelli
Kelsey Carroll
Kenny Chang
Dana Chen
Ye Chen
Richard Chesler
Francis Ciambrone
Kevin Connors
Marin Contini
Daniel Corey
Anthony Corujo
Yun Deng
Ritika Desai
Olga Dovhanyuk
Christopher Doyle
Patrick D’Urso
Evelyn Dziedzic
Ranya Elfawwal
Kealyn Engenhart
Pamela Feng
Amanda Figueroa
Brianna Galada
Stephanie Garrison
Arvind Gayam
Gurleen Gill
Sanjana Goyal
Margaret Hansen
Jaffer Hashmi
Louai Hassan
Julia Hutnik
Joseph Iannini
Tatum Jackson
Suiyi Jiang
Yuhui Jiang
Jingshu Jiao
Evgeniya Kancylarz
Galib Khan
Saaketh Krosuri
Anika Kumar
Christopher Lapczynski
Jung Lee
Steven Lerner
Jason Levash
Phillip Leytes
Brian Lilien
Junting Liu
Tonghe Liu
Zhuoern Liu
Kelly Lozo
Yao Lu
Cezary Lukawski
Lawrence Lung
Vito Luppino
Paul Ma
Vivek Mallampalli
Joseph Manley
Marcelle Mathews
Sanjana Mehta
Haley Meier
Harini Mekala
Patrick Monaghan
Abanob Nassar
Michael Nehring
Riora Ohi
Sarah Parente
Ronak Parikh
Arjun Patel
Harsh Patel
Jamie Patel
Montu Patel
Payal Patel
Pooja Patel
Veer Pathak
Lezlie Allyn Plaza
Xiayin Qi
Laura Radeke
Erik Rasmussen
Sanandh Rau
Anusha Reddy
Pratyusha Reddy
Jason Rofsky
Christina Marie Rogado
Kelly Rogers
Michael Roibal
Franchesca Romero De La Rocha
Matthew Schneider
Pooja Shroff
Kesia Sommerville
Sumeeyee Soysal
Trevor Stanton
Liam Stewart
Pamela Stratton
Qiongxiao Su
Monica Sung
Shen Tan
Kevin Tarnowski
Nidhi Thomas
Kyla Tiernan
Esha Tripathi
Paul Tumminia
Brittany Van Name
Isabella Verdi
Kyle Walker
Tiffany Xi
Tiffany Yao
Guangji Ye
Xuhe Yu
Longqi Zhuang
Ryan Zinsky
Daniel Lubetzky, founder and CEO of KIND, is on a mission to make the world a little kinder one snack and act at a time. Maker of delicious and nutritious foods, KIND created a new healthy snacking category with the introduction of its first fruit & nut bars in 2004. Established as not-only-for-profit, KIND is also committed to using its business as a vehicle for social change. Its KIND Movement inspires everyday acts of kindness (three million and counting!), and The KIND Foundation works to create kinder, more empathetic communities. Most recently, the Foundation unveiled Empatico – an idea that Daniel conceived more than a decade ago. Empatico is a $20MM multi-year initiative that will broaden kids' world views through meaningful interactions with peers across the globe.

Drawing on his experiences with KIND and more than two decades in the food industry, Daniel founded an independent organization called Feed the Truth in 2017. This nonprofit seeks to improve public health by making truth, transparency and integrity the foremost values in today’s food system.

A social entrepreneur working to build bridges between people, Daniel is also the founder of PeaceWorks Inc., a business that fosters cooperative ventures among neighbors in the Middle East. Additionally, he co-founded Maiyet, a fashion brand that partners with artisans to promote entrepreneurship in developing economies, and the OneVoice Movement, an international grassroots effort that amplifies the voices of moderate Israelis and Palestinians seeking to end the conflict.

His commitment to creating economically sustainable and socially impactful business has been lauded by BusinessWeek, Time, Fast Company and Entrepreneur. Daniel has also been recognized by the World Economic Forum and the Skoll Foundation, and in 2015 President Barack Obama and Commerce Secretary Penny Pritzker named him a Presidential Ambassador for Global Entrepreneurship. In 2017, Daniel was celebrated as a Common Ground awardee for his accomplishments in conflict resolution, community building and peacebuilding. He is the author of the New York Times bestseller Do the KIND Thing.
WELCOME
TO THE RUTGERS UNIVERSITY ALUMNI ASSOCIATION

Congratulations! You are now one of more than 500,000 alumni worldwide—a global community that is scarlet forever. Your membership in the Rutgers University Alumni Association starts now, lasts a lifetime, and gives you access to:

- Career Resources and Networking Opportunities
- Alumni Perkscard Discounts
- Exclusive Alumni Events
- Volunteer Experiences
- Diverse Alumni Groups Across the U.S. and Abroad

Follow the RUAA Social Media Channels Today for a Chance to Win a $100 Gift Card to RutgersAlumniShop.com.

facebook RutgersAlumni
twitter @RutgersAlumni
instagram @Rutgers_Alumni
linkedin Rutgers Alumni Group

Visit Ralumni.com/commencement18 to learn more ways to stay Scarlet Forever™.
Congratulations on your graduation from Rutgers Business School! All of your hard work has paid off. We know it is a very exciting time as you go into this new journey in your life. For the last few years you have had people at Rutgers that have helped you and as an alumnus you are not alone. You have the support of 50,000+ other individuals that also went through the transition from student to alumni.

You may have not known this, but as a graduate, you are now a member of the Rutgers Business School Alumni Association. We offer many great benefits including networking events, career support via webinars, and career guides. Feel free to reach out to us as you go into this new journey.

Stay connected and learn about our upcoming events!

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Follow us on social media and share your favorite Rutgers pictures with #RBS2018 for the month of June to win a $100 gift card. The winner will be the picture with the most likes on any of the above social media platforms.

For more information about your alumni association please visit www.rbsaa.org or contact info@rbsaa.org.

Congratulations again and we hope to see you at some of our upcoming events!

Sincerely,
The Rutgers Business School Alumni Association